



With the information support of the Ministry  
of Agriculture of the Russian Federation



Supported by Ministry of industry  
and trade of Russia

# ASIAEXPO 2024 FACTS AND FIGURES

The II International Agricultural Congress&Exhibition on  
agri, poultry, livestock, aquaculture and machinery

**SIRIUS University of Science and Technology**

Krasnodar region, Sirius, 1 Olimpiysky avenue





of exhibition space

26 000 sq m

attending countries

45

target visitors

6 945

sessions of the Business Program

50 +

speakers

250 +

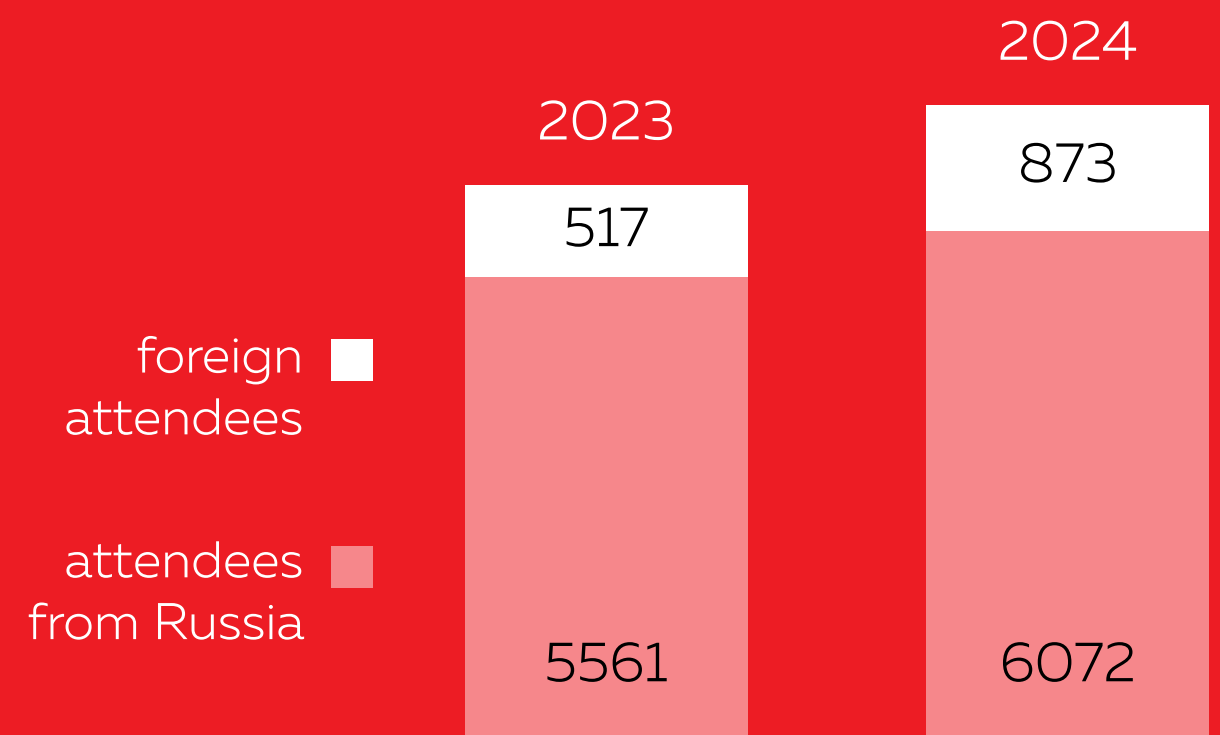


ASIAEXPO 2024

# Visitor Numbers

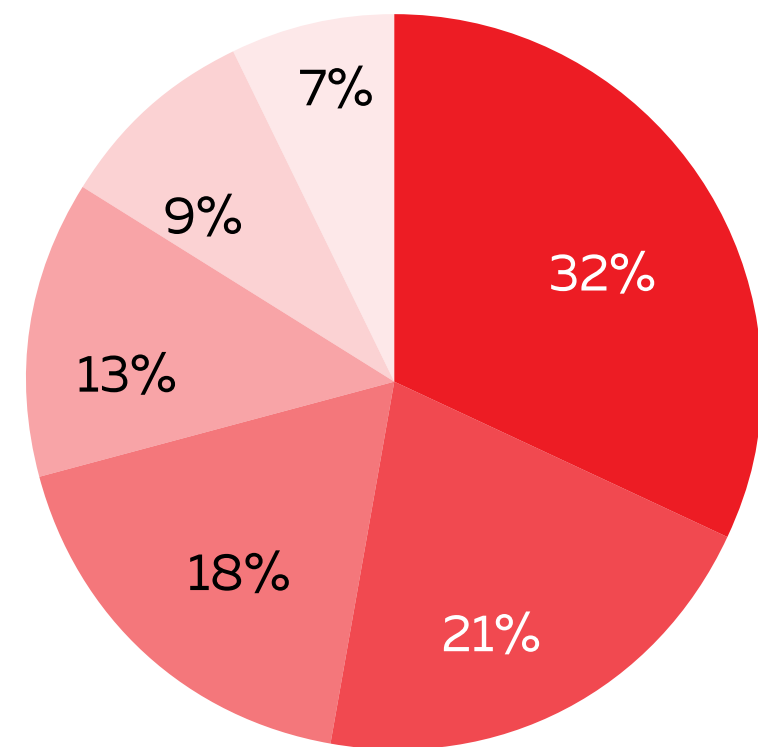
BY **15%**

HAS INCREASED THE NUMBER OF VISITORS TO ASIAEXPO COMPARED TO LAST YEAR.



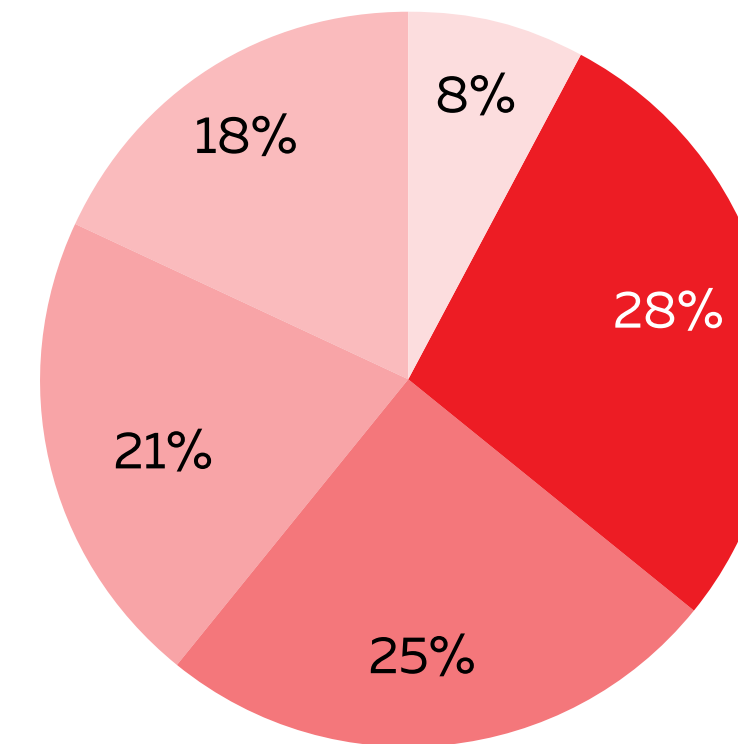
## Visitor Profiles

### RUSSIA. VISITORS BY REGION



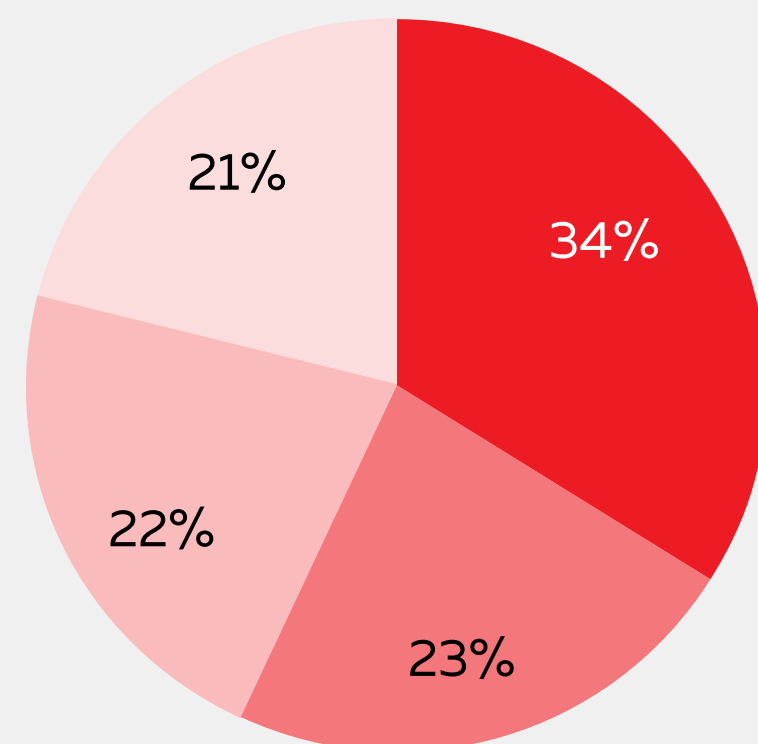
- **32%** Southern Federal District
- **21%** North Caucasian Federal District
- **18%** Central Federal District
- **13%** Northwestern Federal District
- **9%** Siberian Federal District
- **7%** Ural Federal District

### FOREIGN COUNTRIES



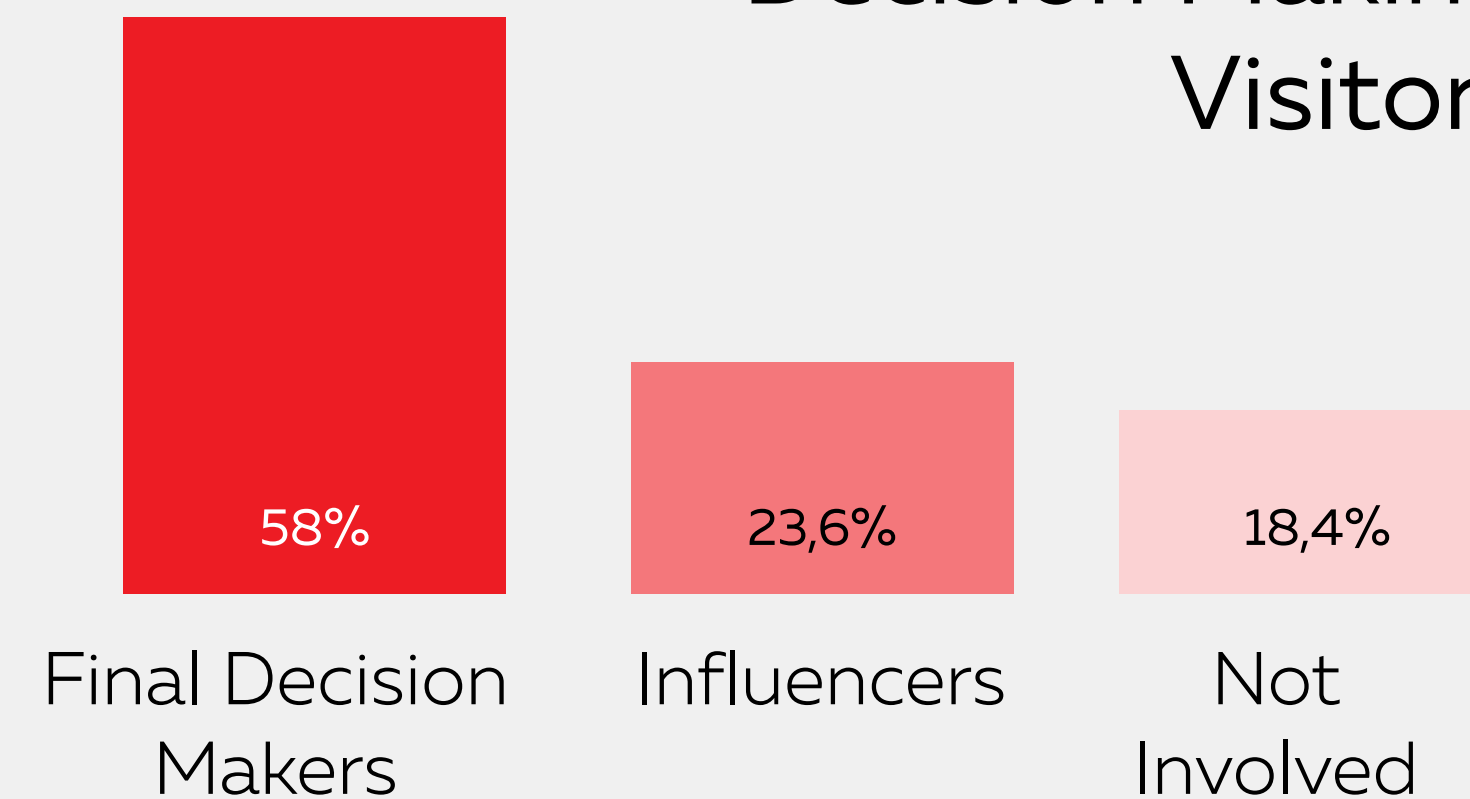
- **28%** Africa
- **25%** CIS Countries
- **21%** Asia
- **18%** Europe
- **8%** Middle East Countries

### Visitors Job Function



- **34%** Owner/ CEO/ Chairman/ President
- **23%** Deputy General Director/ Commercial Director/ CFO
- **22%** Head of Department
- **21%** Manager/ specialist

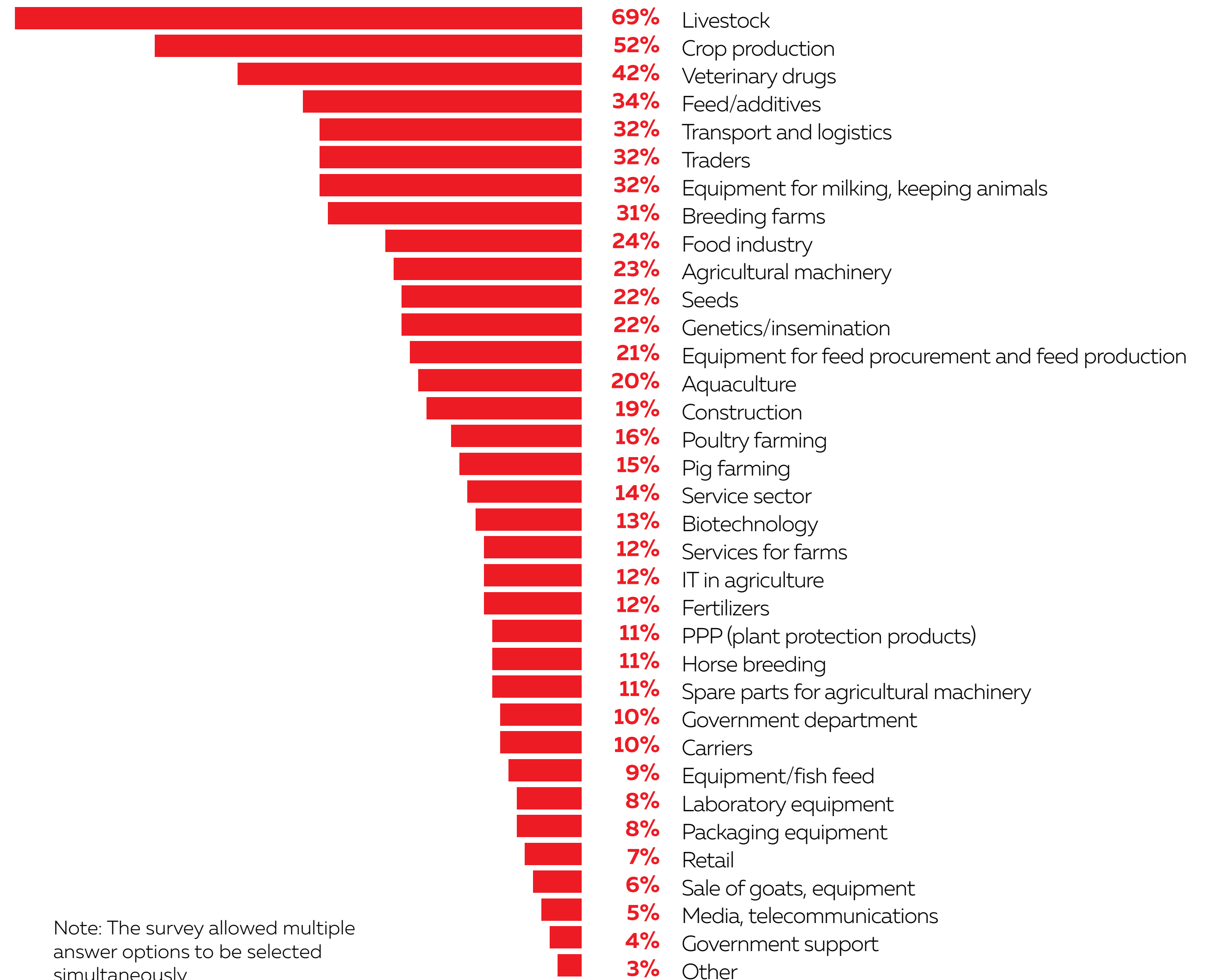
### Decision Making Visitors



# Visitors By Sector

# 64%

OF THE AUDIENCE VISIT THE CONGRESS TO ESTABLISH BUSINESS CONTACTS WITH EXHIBITORS



Note: The survey allowed multiple answer options to be selected simultaneously.



# Visitors Main Interests



Note: The survey allowed multiple answer options to be selected simultaneously.

# Business Program

sessions of the Business and Education Program


50 +

speakers

250 +

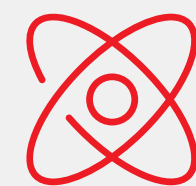
- Plenary session with the participation of government agencies, industry unions and business representatives of the Russian Federation and foreign countries
- Special session: BRICS+. Food security.
- Strategic sessions for Top Management
- Practical forums for experts.

 Speakers from India, Jordan, Saudi Arabia, Turkey, Brazil and African countries.

 **More than 50 events:** relevant, informative and inspiring.



# MatchMaking AT ASIAEXPO 2024



SAVES YOUR TIME



INCREASES THE  
COMMERCIAL EFFECT OF  
PARTICIPATION IN THE  
EXHIBITION.

# 100+

MEETINGS HELD BETWEEN COMPANIES  
IN RUSSIA AND FOREIGN COUNTRIES

# 21

PUBLIC AGREEMENTS

# \$35

MILLION CONTRACTS VALUE





# Onsite Interviews



**ABRAMOVA OLGA VIKTOROVNA, Advisor to the Minister of Agriculture of the Russian Federation:**

We look with great inspiration and faith at initiatives like the ASIAEXPO Congress. I am confident that this platform brings together exceptional specialists in their field who are capable of shaping new trends in the Russian agro-industrial complex.

The Russian Federation occupies leading positions in the world in exporting a number of agricultural products and foodstuffs."



**WALEED KHALED ALDEAIGY, CEO of "Al-Makana" LTD:**

"Within the framework of ASIAEXPO, the company 'Al-Makana' signed a Memorandum of Cooperation with the Chairman of the National Union of Hoof Trimmers of Russia. We hope that we are now creating the initial foundations for strengthening our relations in the field of agriculture in Russia."



**VICTORIA MELIKYAN, Development Director of the breeding seed company "SOKO":**

"The ASIAEXPO exhibition is interesting to us because of its international scope. Already in the first half-day of the exhibition, representatives from Tunisia, Iraq, and African countries approached us. This is an excellent opportunity to hold negotiations, set up trials in other countries, and expand our export program."

# Onsite Interviews



**ROLL STEPHANE NGOMAT,**  
the chairperson of the African Peace and  
Security Union (APSU):

"The fact is that the countries of Africa would like to replicate the Russian model of agricultural development because we see that it yields good results, and this inspires us. We hope for a partnership with Russian companies in both directions."



**STADNIK OLGA ALEXANDROVNA,**  
Head of Dairy Sales Department at  
"Rusagro":

"We received many useful connections that will continue to develop. The event is geared towards communication, and this is very valuable for business because it is people who run the business."



**YURI ALEXANDROVICH TIMOFEEV,** head of a  
peasant-farmer enterprise, director of «Timofeev+»,  
leader of the National Union of Hoof Trimmers:

"We are here for the second time, despite the fact that we traveled for two days. We have noticed that such a large-scale exposition with such equipment is practically not found anywhere else. This means that we need it and it is important to us. The 'brains' from all over Russia have gathered here..."

# Official Support



MINISTRY OF AGRICULTURE OF  
THE RUSSIAN FEDERATION

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MINISTRY OF INDUSTRY AND  
TRADE OF RUSSIA

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## Industry Unions And Associations

**СОЮЗМОЛОКО**

National Union of  
Milk Producers



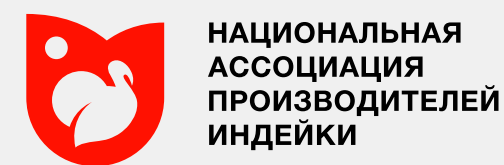
National Union of  
Poultry Producers



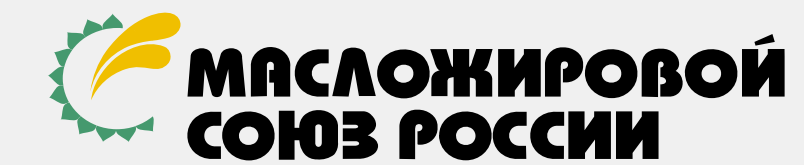
National Union of  
Pork Producers



National Meat  
Association



National  
Association of  
Turkey Producers



Oil-and-Fat Union  
of Russia

# 50+ supporting industry Media





Supported by Ministry of agriculture  
of the Russian Federation



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and trade of Russia

# VE ASIA | 20 EXPO | 25

The III International Congress&Exhibition On Agri, Poultry,  
Livestock, Aquaculture And Machinery.

1-3 October 2025

SIRIUS University Of Science And Technology

# Why Exhibit?

Make Your Business More Efficient



- **The Exhibition brings together targeted professional audience.** At ASIAEXPO, you'll meet key players from every corner of the industry: distributors, retailers, importers, exporters and hospitality leaders. This is your chance to engage directly with top decision-makers, sparking important discussions and forming partnerships.

- **The industry meeting place for all market participants:** Exhibition, Conferences and Networking. Complete market overview: all species, all topics, all innovations.

- **Business and Educational Program.** New concepts, future directions, new trends are discussed and boosted on a large scale at this global platform. Exhibitors are invited to be part of it with their cutting-edge presentations and topics.

- **MatchMaking service for exhibitors.** The MatchMaking system of appointments will allow you
  - seeing the list of exhibitors, visitors and foreign delegations before the Congress starts,
  - making appointments with the companies which interest you,
  - setting the meeting's agenda.

- **Russian Government, Industry Associations and Unions official support**

- **50+** supporting industry Media

# Exhibition Sectors



Feed and Additives  
 Equipment for fodder production/grain and oil processing  
 Veterinary (vaccine, veterinary drugs and equipment)  
 Building/equipment for farms and climate control systems  
 Laboratory equipment and service  
 Food&Beverages  
 Meat/eggs processing and storage  
 Logistics / cooling / packaging  
 Technologies for cattle and small cattle breeding  
 Poultry breeding/hatching eggs

- Genetics Breeding farms
- Seeds
- Plant protection means
- Fertilizers
- Agricultural machinery
- Aquaculture technologies, equipment and feeding
- Horse breeding technologies, equipment and feeding
- IT and automation
- Management/finance/media
-

# Why Visit?

# ASIAEXPO

IS THE PLACE TO EXPLORE  
NEW OPPORTUNITIES.



## Industry Biggest Deals Begin Here

The connections you make here have the potential to grow into invaluable business relationships that continue long after the event. Build a network that supports your goals and strengthens your position in the industry.



## Meet the Right Business Partners

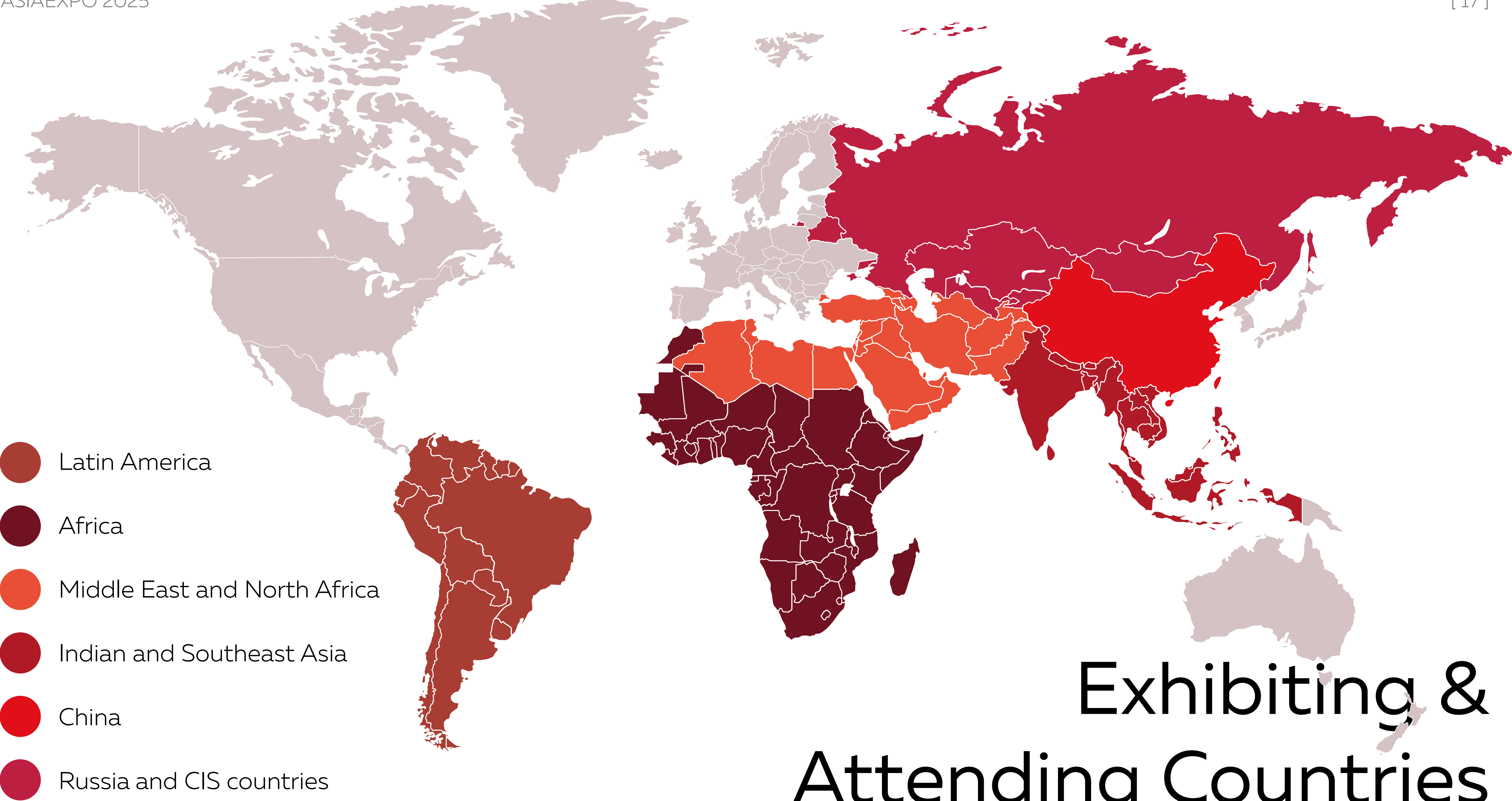
ASIAEXPO brings together the most influential buyers, suppliers, and decision-makers. Secure deals and partnerships to fuel your business growth and open doors to new markets. Timing matters, and this is your opportunity to lead.



## Unlock Exclusive Market Insights

Gain exclusive access to global industry trends, market shifts, and innovations that matter. High-level Speakers from the world come and share their knowledge and fresh solutions at ASIAEXPO. Over 50 events: up-to-date, informative, inspiring, relevant to production and practice.





# Exhibiting & Attending Countries

SEE YOU AT  
ASIAEXPO 2025

