



With the information support of the Ministry
of Agriculture of the Russian Federation



Supported by Ministry of industry
and trade of Russia

ASIAEXPO 2024 FACTS AND FIGURES

The II International Agricultural Congress&Exhibition on
agri, poultry, livestock, aquaculture and machinery

SIRIUS University of Science and Technology

Krasnodar region, Sirius, 1 Olimpiysky avenue





of exhibition space

26 000 sq m

attending countries

45

target visitors

6 945

sessions of the Business Program

50 +

speakers

250 +

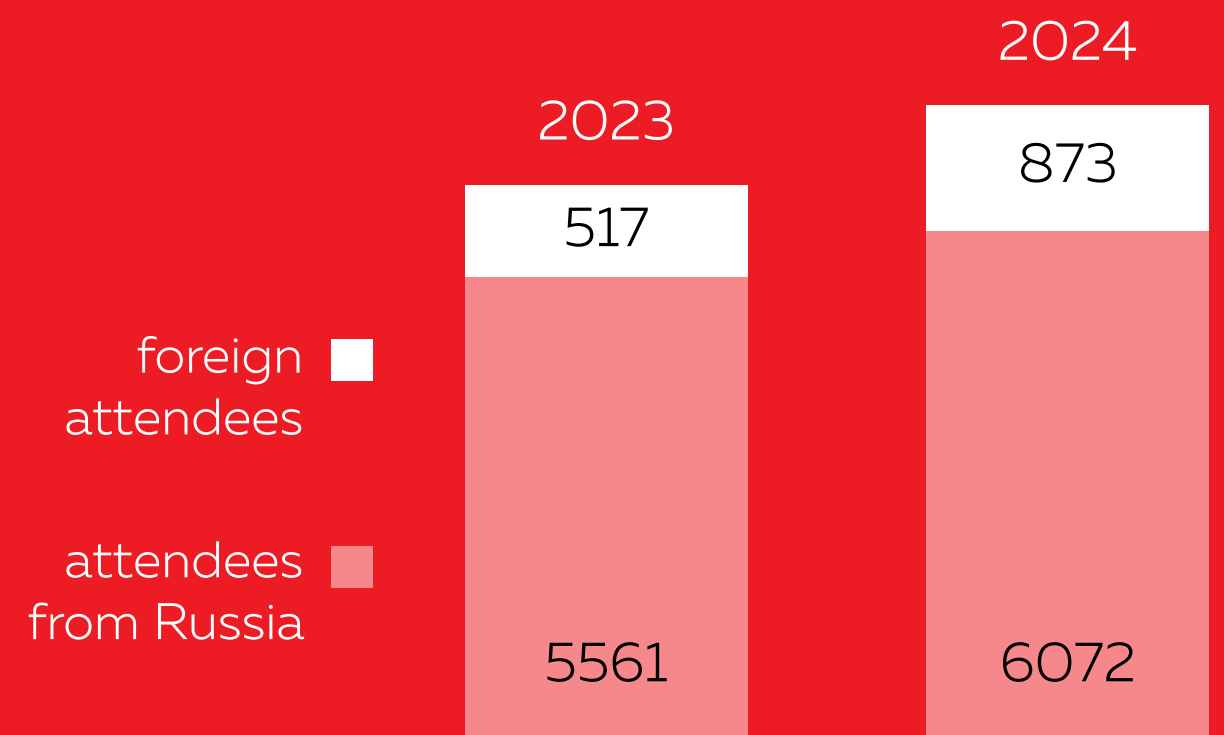


ASIAEXPO 2024

Visitor Numbers

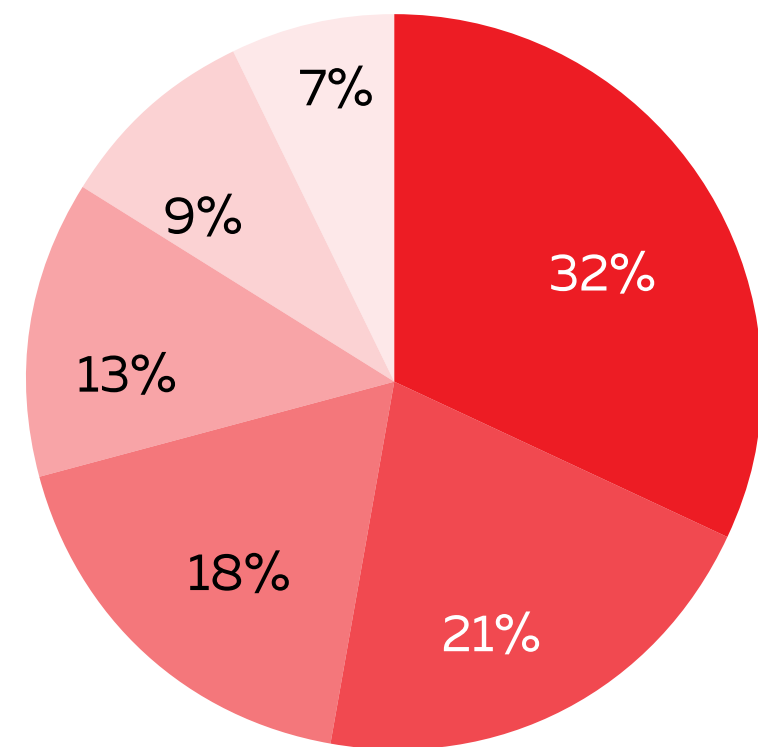
BY **15%**

HAS INCREASED THE NUMBER OF VISITORS TO ASIAEXPO COMPARED TO LAST YEAR.



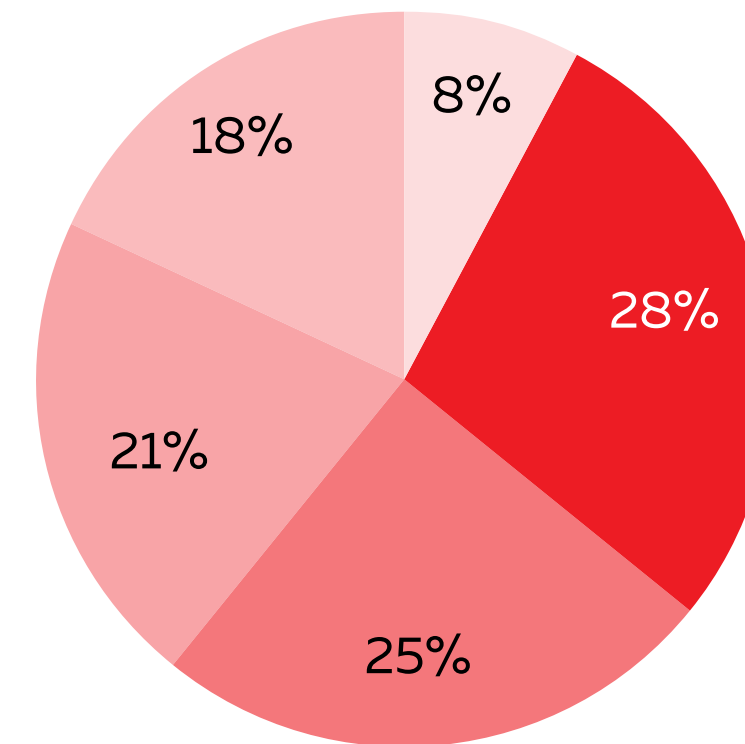
Visitor Profiles

RUSSIA. VISITORS BY REGION



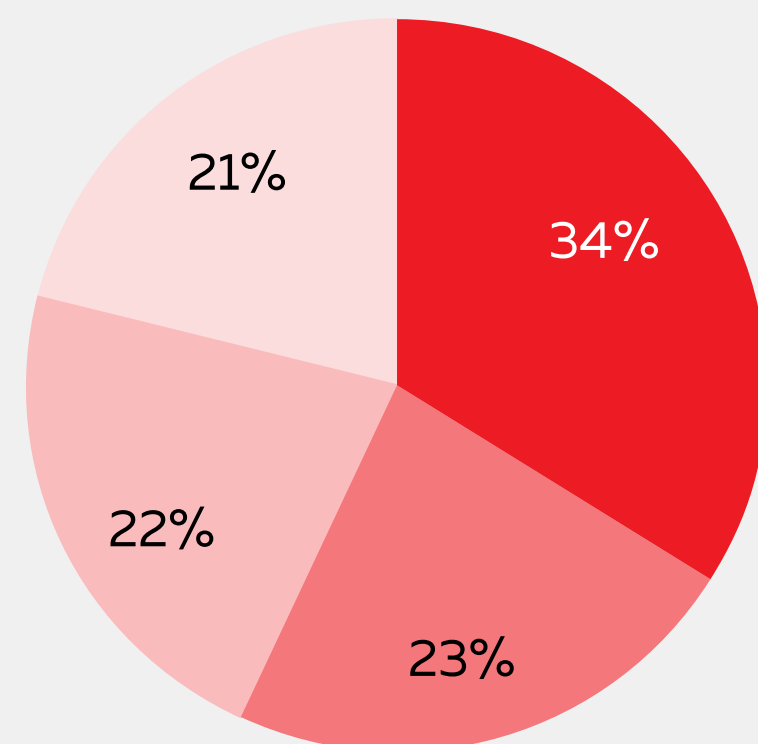
- **32%** Southern Federal District
- **21%** North Caucasian Federal District
- **18%** Central Federal District
- **13%** Northwestern Federal District
- **9%** Siberian Federal District
- **7%** Ural Federal District

FOREIGN COUNTRIES



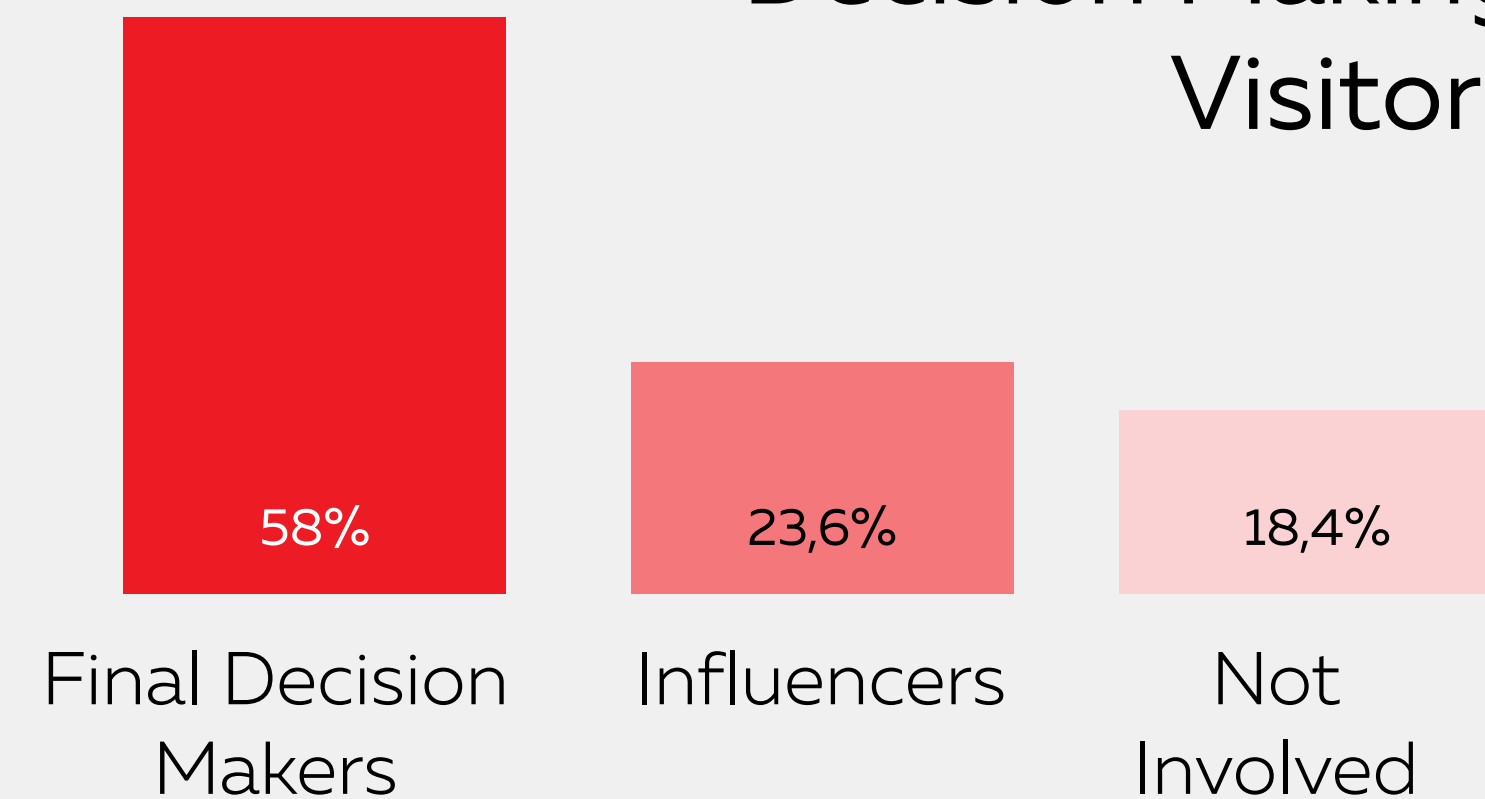
- **28%** Africa
- **25%** CIS Countries
- **21%** Asia
- **18%** Europe
- **8%** Middle East Countries

Visitors Job Function



- **34%** Owner/ CEO/ Chairman/ President
- **23%** Deputy General Director/ Commercial Director/ CFO
- **22%** Head of Department
- **21%** Manager/ specialist

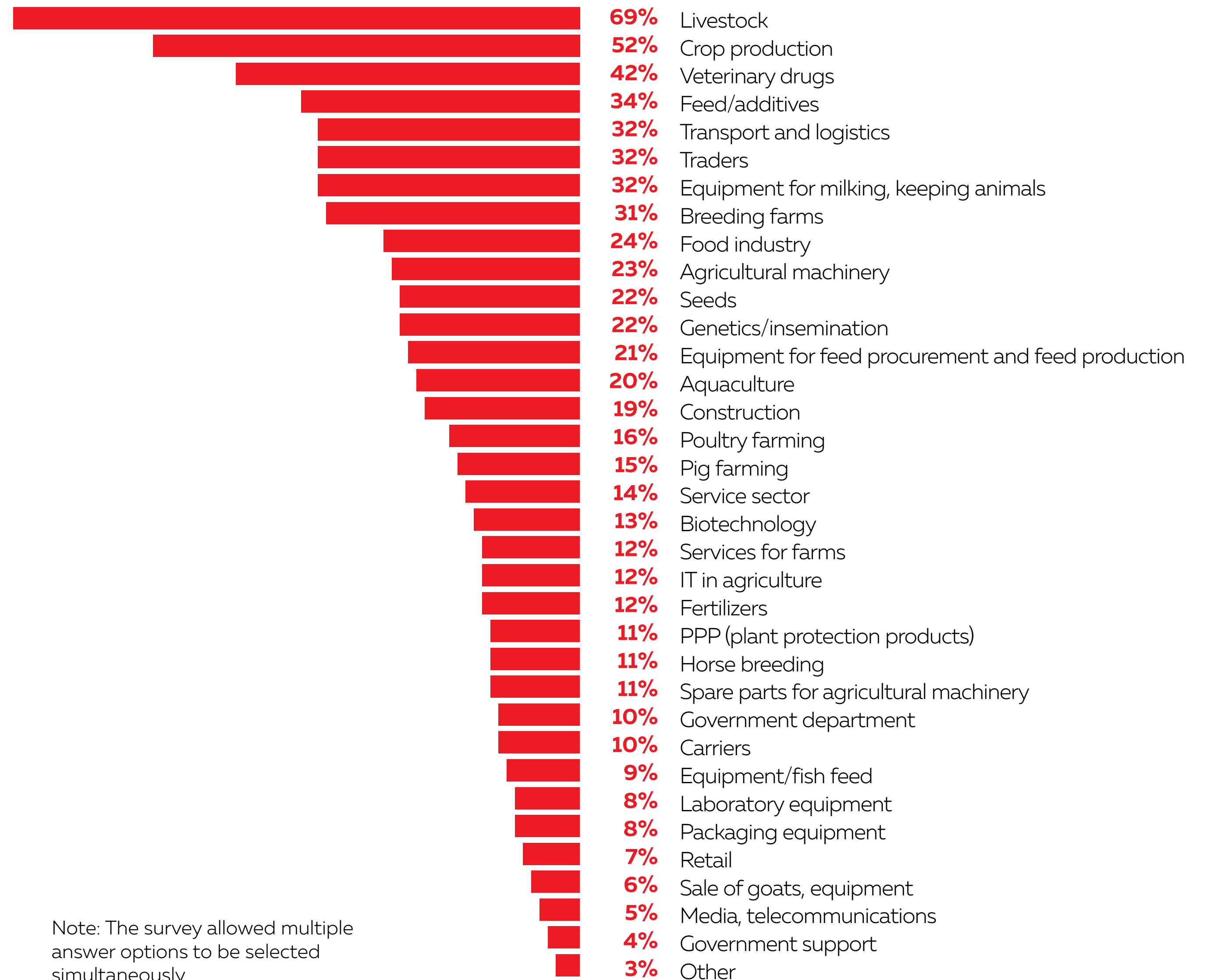
Decision Making Visitors



Visitors By Sector

64%

OF THE AUDIENCE VISIT THE CONGRESS TO ESTABLISH BUSINESS CONTACTS WITH EXHIBITORS



Note: The survey allowed multiple answer options to be selected simultaneously.



Visitors Main Interests



Note: The survey allowed multiple answer options to be selected simultaneously.

Business Program

sessions of the Business and Education Program

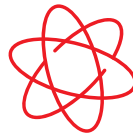
50 +

speakers

250 +

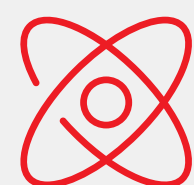
- Plenary session with the participation of government agencies, industry unions and business representatives of the Russian Federation and foreign countries
- Special session: BRICS+. Food security.
- Strategic sessions for Top Management
- Practical forums for experts.

 Speakers from India, Jordan, Saudi Arabia, Turkey, Brazil and African countries.

 **More than 50 events:** relevant, informative and inspiring.



MatchMaking AT ASIAEXPO 2024



SAVES YOUR TIME



INCREASES THE
COMMERCIAL EFFECT OF
PARTICIPATION IN THE
EXHIBITION.

100+

MEETINGS HELD BETWEEN COMPANIES
IN RUSSIA AND FOREIGN COUNTRIES

21

PUBLIC AGREEMENTS

\$35

MILLION CONTRACTS VALUE



Onsite Interviews



ABRAMOVA OLGA VIKTOROVNA, Advisor to the Minister of Agriculture of the Russian Federation:

We look with great inspiration and faith at initiatives like the ASIAEXPO Congress. I am confident that this platform brings together exceptional specialists in their field who are capable of shaping new trends in the Russian agro-industrial complex.

The Russian Federation occupies leading positions in the world in exporting a number of agricultural products and foodstuffs."



WALEED KHALED ALDEAIGY, CEO of "Al-Makana" LTD:

"Within the framework of ASIAEXPO, the company 'Al-Makana' signed a Memorandum of Cooperation with the Chairman of the National Union of Hoof Trimmers of Russia. We hope that we are now creating the initial foundations for strengthening our relations in the field of agriculture in Russia."



VICTORIA MELIKYAN, Development Director of the breeding seed company "SOKO":

"The ASIAEXPO exhibition is interesting to us because of its international scope. Already in the first half-day of the exhibition, representatives from Tunisia, Iraq, and African countries approached us. This is an excellent opportunity to hold negotiations, set up trials in other countries, and expand our export program."

Onsite Interviews



ROLL STEPHANE NGOMAT,
the chairperson of the African Peace and
Security Union (APSU):

"The fact is that the countries of Africa would like to replicate the Russian model of agricultural development because we see that it yields good results, and this inspires us. We hope for a partnership with Russian companies in both directions."



STADNIK OLGA ALEXANDROVNA,
Head of Dairy Sales Department at
"Rusagro":

"We received many useful connections that will continue to develop. The event is geared towards communication, and this is very valuable for business because it is people who run the business."



YURI ALEXANDROVICH TIMOFEEV, head of a
peasant-farmer enterprise, director of «Timofeev+»,
leader of the National Union of Hoof Trimmers:

"We are here for the second time, despite the fact that we traveled for two days. We have noticed that such a large-scale exposition with such equipment is practically not found anywhere else. This means that we need it and it is important to us. The 'brains' from all over Russia have gathered here..."

Official Support



MINISTRY OF AGRICULTURE OF THE RUSSIAN FEDERATION



MINISTRY OF INDUSTRY AND TRADE OF RUSSIA

Industry Unions And Associations

СОЮЗМОЛОКО

National Union of Milk Producers



National Union of Poultry Producers



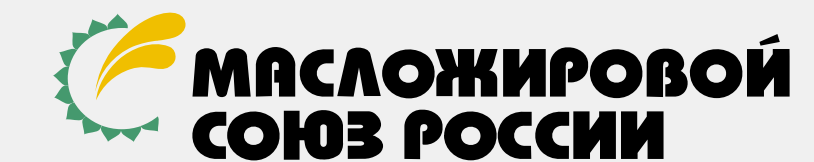
National Union of Pork Producers



National Meat Association



National Association of Turkey Producers



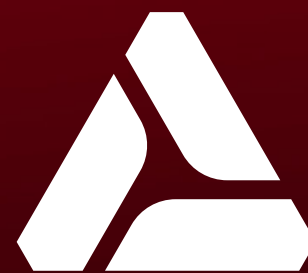
Oil-and-Fat Union of Russia

50+ supporting industry Media





Supported by Ministry of agriculture
of the Russian Federation



Supported by Ministry of industry
and trade of Russia

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The III International Congress&Exhibition On Agri, Poultry,
Livestock, Aquaculture And Machinery.

16-18 September 2025

SIRIUS University Of Science And Technology

Why Exhibit?

Make Your Business More Efficient



- **The Exhibition brings together targeted professional audience.** At ASIAEXPO, you'll meet key players from every corner of the industry: distributors, retailers, importers, exporters and hospitality leaders. This is your chance to engage directly with top decision-makers, sparking important discussions and forming partnerships.



- **The industry meeting place for all market participants:** Exhibition, Conferences and Networking. Complete market overview: all species, all topics, all innovations.



- **Business and Educational Program.** New concepts, future directions, new trends are discussed and boosted on a large scale at this global platform. Exhibitors are invited to be part of it with their cutting-edge presentations and topics.



- **MatchMaking service for exhibitors.** The MatchMaking system of appointments will allow you
 - seeing the list of exhibitors, visitors and foreign delegations before the Congress starts,
 - making appointments with the companies which interest you,
 - setting the meeting's agenda.



- **Russian Government, Industry Associations and Unions** official support

- **50+** supporting industry Media

Exhibition Sectors



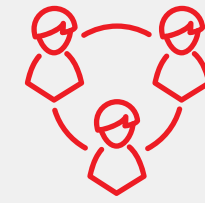
Feed and Additives
 Equipment for fodder production/grain and oil processing
 Veterinary (vaccine, veterinary drugs and equipment)
 Building/equipment for farms and climate control systems
 Laboratory equipment and service
 Food&Beverages
 Meat/eggs processing and storage
 Logistics / cooling / packaging
 Technologies for cattle and small cattle breeding
 Poultry breeding/hatching eggs

- Genetics Breeding farms
- Seeds
- Plant protection means
- Fertilizers
- Agricultural machinery
- Aquaculture technologies, equipment and feeding
- Horse breeding technologies, equipment and feeding
- IT and automation
- Management/finance/media
-

Why Visit?

ASIAEXPO

IS THE PLACE TO EXPLORE
NEW OPPORTUNITIES.



Industry Biggest Deals Begin Here

The connections you make here have the potential to grow into invaluable business relationships that continue long after the event. Build a network that supports your goals and strengthens your position in the industry.



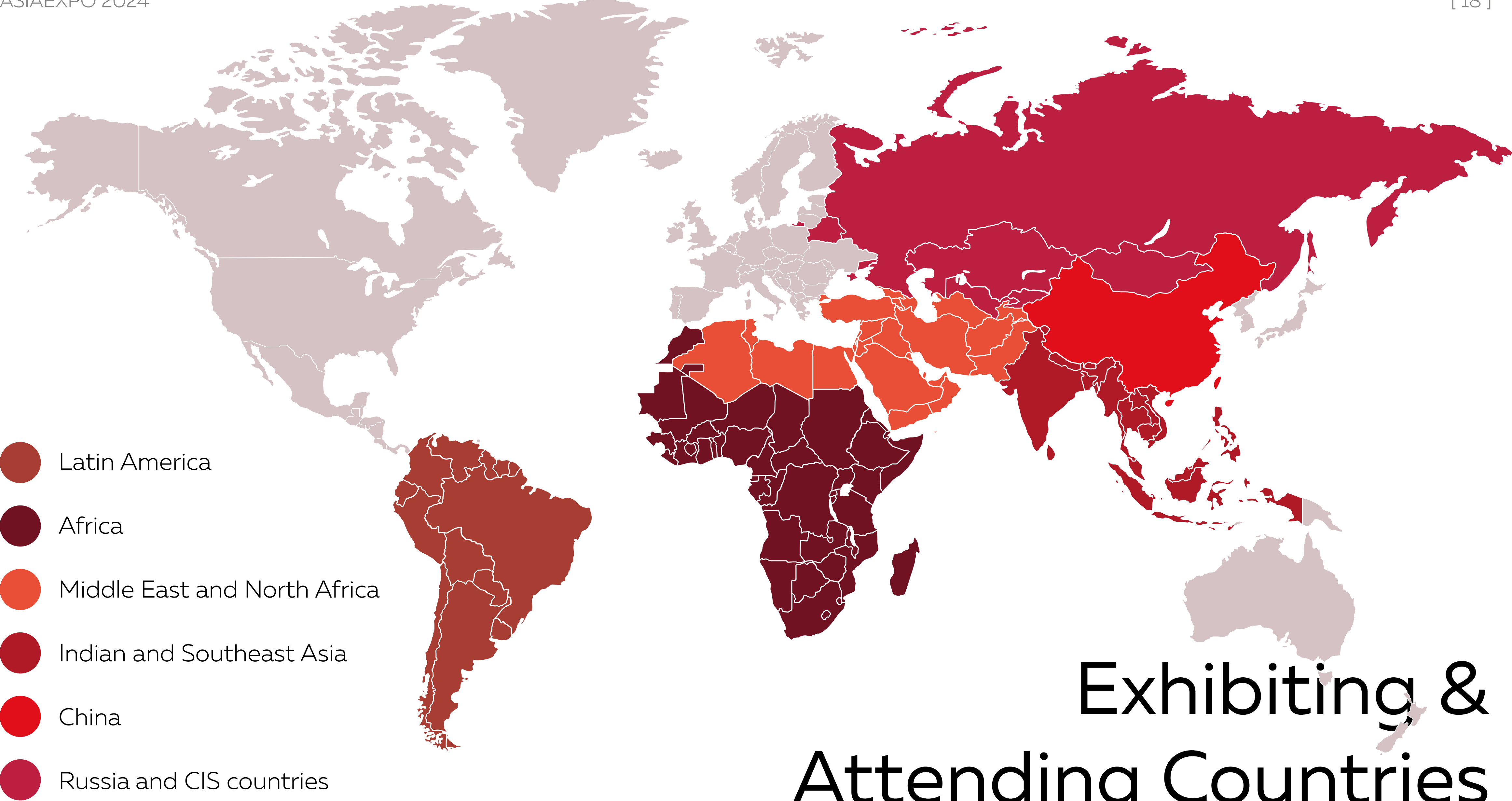
Meet the Right Business Partners

ASIAEXPO brings together the most influential buyers, suppliers, and decision-makers. Secure deals and partnerships to fuel your business growth and open doors to new markets. Timing matters, and this is your opportunity to lead.



Unlock Exclusive Market Insights

Gain exclusive access to global industry trends, market shifts, and innovations that matter. High-level Speakers from the world come and share their knowledge and fresh solutions at ASIAEXPO. Over 50 events: up-to-date, informative, inspiring, relevant to production and practice.



Exhibiting & Attending Countries

Calendar Of Events



EVENTS	DATE	PLACE
2025		
XVI agricultural week exhibition for mechanization and agricultural and animal production equipment	15-20 April	Baghdad, Iraq
International Forum EAEU - Middle East	May	Amman, Jordan
International Forum EAEU - West Africa	June	Libreville, Gabon
International Forum Russia - Tunis "Food and beverages"	July	Tunis, Tunisia
The III International Agricultural Congress&Exhibition on agri, poultry, livestock, aquaculture and machinery	16-18 September	Sirius, Russia
International Forum Russia - Guinea	16-18 September	Sirius, Russia
International Forum Russia - China "Production Technologies and Automation in Industry"	November	Guan Zhou, China
International Oil and Gas Congress "Hydrocarbon Processing Technologies"	December	Muscat, Oman

2026		
XVII agricultural week exhibition for mechanization and agricultural and animal production equipment	April	Baghdad, Iraq
International Agricultural Exhibition ASIAEXPO Saudi on agri, livestock, food, equipment and technologies	to be confirmed	Riyadh, Saudi Arabia
International Forum EAEU - East Africa	July	Kampala, Uganda
The IV International Agricultural Congress&Exhibition on agri, poultry, livestock, aquaculture and machinery	September	Sirius, Russia
World Medical Congress "Biotechnologies in Medicine and Veterinary Science"	to be confirmed	Riyadh, Saudi Arabia
International Forum AGRI North - South	November	Delhi, India
International Forum "Oil and Fat Industry"	December	Kuala Lumpur, Malaysia
International Oil and Gas Congress "Hydrocarbon Processing Technologies"	December	Muscat, Oman

SEE YOU AT
ASIAEXPO 2025

